

FREELANCE BRIEF - SCHOOLS OUTREACH PROJECT

Reports to: Learning Manager: Audience Development

Department: Learning

Delivery period: March – July 2015

Project total: £5290

The Design Museum is looking for a freelancer/s to develop and deliver sessions for an outreach project working with secondary schools in The Royal Borough of Kensington and Chelsea (RBKC).

The project will be developed and delivered in the spring and summer terms of 2015. We are looking for a freelancer/s to develop the creative vision for the project and deliver the project.

Joint applications are welcome.

ABOUT THE PROJECT

This HLF funded outreach project will work with secondary students in local secondary schools in RBKC. This work is part of our preparation for the opening of the Design Museum in Kensington in 2016.

The aim of the project is twofold:

- 1) to build relationships with local schools in the run up to the new Design Museum's opening
- 2) pilot new ways of teaching design with handling objects.

Project overview

All state secondary schools in RBKC are invited to participate. So far four of the five schools in the area have agreed to take part.

For this project we envision that each of the 5 schools involved will receive 4 visits in the course of the project (3 sessions in school and 1 return visit to the current Design Museum). You would be working with 30 Key Stage 3 pupils in each school.

Session 1 - In the first session each school should receive an introduction to the project and to the Design Museum and its move to Kensington (devised by the freelancer with support from museum staff)

Sessions 2 and 3 - One session to include professional designer, one session to take place at the museum

Session 4 - Concluding session

Approach

This is an opportunity for the museum to pilot new approaches to working with handling objects. Object handling and facilitating creative responses

from the students will be core to the project. A curating element could also be involved e.g. schools curate a design handling collection on a particular theme and create responses to it. The sessions will inspire students to develop their design thinking skills and be jumping off points for teachers to work with the students to bring about a creative outcome which can be exhibited on site or at another site in RBKC. The museum would also like to give pupils the opportunity to meet a practicing designer, to support the development of key design skills. This can be arranged through the museum's network of designers.

Theme and content

This outreach project will explore design through the suggested theme of **'What would you like to see in the new Design Museum?'**

The sessions should explore this theme through:

- Being hands on - using handling objects, making.
- Drawing out personal connections e.g. It could explore questions such as: what would students like to be in it? How has design affected their/ their families' lives?
- Connecting to the Design Museum's permanent collection. There is a Design Museum Collection app (for I-pad and Iphone) and budget for purchase of handling objects for the sessions to support this aim.
- The museum's DNA – The museum's vision is that 'everyone understands the world of design'. See 'Design Is' on this link for the museum's messages about how design can be understood.
<http://designmuseum.org/about-the-museum/the-design-museums-dna>
- Linking to the new Design and Technology Curriculum - these sessions should support curriculum requirements, supporting pupils to explore how design responds to 'their own and others' needs, wants and values.' and gain practical experience of 'the evaluation of past and present design and technology'
<https://www.data.org.uk/for-education/curriculum/dt-national-curriculum-for-england-2014/>

Key deliverables

- 1) Development of concept and plan for project sessions with Design Museum staff.
- 2) Development of supporting resources e.g. briefing sheets on selected design handling objects, top tips sheets for teachers on how to progress the project in their own time.
- 3) Three sessions delivered in each school. One accompanied visit to the Design Museum at Shad Thames.
- 4) Support schools either to produce creative responses/ or curate handling collections on the theme of the sessions. Through the sessions and development of accompanying resources.

PROJECT FEES

Spring term – project development

£850 for freelance briefing and session development (total: 5 days at £170 per day)

£60 expenses/ travel

Summer term – project delivery

£510 Session preparation (3 days at £170 per day)

£2550 for session delivery (5 schools, 3 sessions each, led by freelancer at £170 a day)

£850 for accompanied museum visit (5 schools)

£300 (expenses/ travel)

Total £5290

HOW TO APPLY

Specifications

We are looking for a freelancer/s to develop the creative vision for the project and deliver the project. Individual or joint applications are welcome

You should have:

- A PGCE or equivalent
- Extensive experience of delivering cultural learning to young people
- An interest and preferably a practical knowledge of design
- DBS clearance will be required for this project

Application Process

Please apply with a CV together with a covering letter with a brief overview (up to 500 words) about how you would approach the project.

Please also cite any relevant experience you have to support this.

Shortlisted applicants will then be contacted for interview.

If you have any questions please don't hesitate to get in touch, contact Flora Bain (Learning Manager: Audience Development)

flora@designmuseum.org

Application deadline: 12:00 Friday 30 January 2015

Interviews: Tuesday, 10 February 2015

The Design Museum is committed to equality of opportunity